



35 Million Reasons

to get Food Allergen Training

32 million Americans with food allergies dine at restaurants with friends & family.

3 million Americans have celiac disease and require a gluten free diet.

1 in 20 diners is allergic to at least one food.



1 in 10 diners is eating gluten free.



50% of all fatal food allergic reactions happen outside the home.



Food Allergen Training, It's Good For Business.

- **\$45 million per week** = estimated revenue lost from food allergy families avoiding restaurants.
- **10-25% revenue increase** is expected in restaurants by accommodating food allergic patrons.

Training Made Easy

- AllerTrain is the leading food allergy and gluten free training program for the food service industry.
- Online and in-person classes are available, and training programs start at \$19 hourly.
- Sign up today at www.allertrain.com



Sources: National Restaurant Association, FARE, Celiac Disease Foundation, AllerTrain



www.celiacmama.com